

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$2,433,500		
	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$500,000
		Supports provided to child care centers to improve the quality of		Southwest Human Development	\$130,705
		programs including: on-site coaching and program assessment; financial resources; professional education scholarships; and consultants specializing in health and safety practices. Expands the number of children who have access to high quality child care, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with infants, toddlers and preschoolers.		Valley of the Sun United Way	\$436,562
	Pre-Kindergarten Scholarships	Provides scholarships to quality preschool programs in a variety of settings to allow programs to serve more children. Increases the number of 3- and 4-year olds enrolled in high quality a preschool program that prepares them to succeed in kindergarten and beyond.		Arizona Department of Education	\$930,000
Professional			\$1,394,500		
Development	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$342,000
	Scholarships non-TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Central Arizona College	\$240,000

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	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$300,000
	Director Mentoring/Training	Provides education, mentoring and training to early care and education directors. Increases the efficiency of the early care and education system by building the leadership and business skills of its administrators.		Southwest Human Development	\$22,500
	Community Based Professional Development Early Care and Education Professionals	Provide quality education and training in community settings to early care and education professionals. Improves the professional skills of those providing care and education to children 5 and younger.		Rio Salado College	\$489,909
Health			\$2,018,000		
	Physician Education & Outreach	Provides consultation and facilitate a self-assessment process for physician practices in order to provide preventive health care for young children using a medical home model and including necessary developmental screenings and referrals. Ensure that young children are receiving the required preventive health care from a consistent medical provider, including more consistent developmental screenings and referrals.		American Academy of Pediatrics- AZ Chapter	\$165,000
	Oral Health	Provide oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.		Catholic Healthcare West Foundation - East Valley	\$318,277
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers. Helps child care staff and early childhood programs to support the social-emotional development of young children.		Southwest Human Development	\$250,000
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improve the health and safety of children in a variety of child care settings.		Maricopa County Department of Public Health	\$312,000
				Pima County Health Department	\$26,988

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	Care Coordination/Medical Home	Provides children and their families with effective case management, and connect them to appropriate, coordinated health care. Improves children's health care and future development by ensuring they have a regular source of care.	American Academy of Pediatrics- \$197,859 AZ Chapter
Family Support			\$2,600,000
	Parent Education Community-Based Training	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.	Arizonas Children Association \$387,441
	Home Visitation	Provide voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Arizona Department of Economic \$5,546 Security
			Arizona Partnership for Children, \$369,042 L.L.P.
			Southwest Human Development \$222,489
	Food Security	Distribute food boxes and basic necessity items to families in need of assistance who have children birth to 5 years old. Improves the health and nutrition of children 5 and younger and their families.	Chandler Christian Community \$27,500 Center
			Tempe Community Action \$27,500 Agency
			United Food Bank \$95,000
	Family Resource Centers	Provides local resource centers that offer training and educational opportunities, resources, and links to other services for healthy child development. Strengthens families of young children by providing locally-based information and instruction on health and child development issues.	Chandler Christian Community \$175,865 Center
			Chandler Unified School District \$376,757
			Tempe Community Council \$582,539

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Evaluation			\$659,718
	Statewide Evaluation	Under statewide coordination, includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils. Examples include: baseline Needs and Assets reports; specific, focused studies; and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$635,767
			\$525,000
Community Awareness	Media	Increase public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	Moses Anshell Inc. \$250,000
	Community Outreach	Provide grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed) \$71,720
	Community Awareness	Use a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	City of Chandler Police \$20,000 Department

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